emspace + lovgren

Communications & Public Relations Strategist
September 2026

Overview
Headquartered in the heart of midtown Omaha, Emspace + Lovgren has spent the past 34 years earning a reputation for developing successful public relations strategies, comprehensive public outreach plans, authentic brands, intentional messaging, custom websites and compelling campaigns that improve the quality of life in our community.

Telling powerful stories about the people and organizations who are shaping the future of our city, state and region is foundational to our success. By engaging with the community to build long-term, trusting and positive relationships, we are able to leverage our networks, reach into neighborhoods and connect our community to impactful opportunities, projects and information.

At Emspace, our public relations and storytelling practice is led by former journalists who know what makes a story stick, how newsrooms operate and how to orchestrate thoughtful, timely and accurate narratives that demand attention. Our team has the ability to work inside a wide range of issues and industries as media experts and public engagement leaders; we thrive in fast-paced, collaborative environments and are experts at navigating deadlines and changing client needs.

We're looking for a strategist and storyteller who shares those same instincts and passion for Omaha. If you're a highly engaged and purpose-driven individual who has a nose for news, loves seeing your work actively shape the city you live in and wants to collaborate with a team that treats community progress as a shared mission, you belong here.

Key responsibilities
- Draft engaging, high-level copy for a variety of communications, including media releases, newsletters, social media, digital and print communications, and more
- Serve as a true extension of our client teams to identify worthwhile media opportunities and craft engaging communications that lead to public awareness and buy-in
- Develop thoughtful earned media strategies and plans that align with a client's mission and goals
- Help clients understand the changing media landscape and prepare them to confidently interact with the media
- Manage media events and interviews to ensure clients and media are set up for success
- Build authentic relationships with journalists, community partners and clients across the region
- Proactively identify opportunities for our clients to advance their missions
- Be willing to learn crisis communication strategies and execute those strategies
- Participate in client media training workshops
- 3-5 years of experience, though individuals who have more experience are also encouraged to apply; agency experience is a plus

Important attributes
- Strong public relations, communications, journalism or public engagement background
- Excellent writing and editing skills
- Curious, strategic, creative and able to lead

- Detail-oriented, organized, able to multitask and work swiftly
- Interested in going deeper to learn the language, ecosystems and players of multiple fields
- Able to handle sensitive and sometimes confidential situations with professionalism
- Willing to navigate difficult conversations with honesty and grace
- Able to accept constructive feedback from internal and client teams

Education Minimum BA required
APR, IAP2 or public engagement experience a plus

Labor Status: This is a professional position

Availability: This is an in-office role in Omaha with some flexibility for remote work. Office attendance and attendance at community events, which sometimes take place on evenings or weekends, will at times be mandatory.

Supervisory Responsibilities: None, but must interface with and manage teams; may serve as a mentor to other teammates

Reports to: Associate Director of Public Relations and Director of Public Relations