



Sr. Design Strategist

December 2022

A Sr. Design Strategist is responsible for driving the caliber and culture of design at Emspace + Lovgren. This position requires the highest level of design expertise, problem solving across print, digital and environmental applications and leadership across teams and with clients. Sr. Design Strategists are capable of defining, leading, and executing complex communications initiatives from beginning to end. They interface with the client, vendors, internal teams and collaborators. This position requires project research, problem solving, idea generation, technical expertise, and the understanding of all communications channels with the ability to execute across them, in addition to excellent design and collaboration skills. They are expected to take responsibility for the success and quality of their own projects, the team experience, and to assist other Emspace + Lovgren designers and strategists as needed. They demonstrate a commitment to, and actively work toward, enhancing a culture of inclusion at Emspace + Lovgren. Sr. Design Strategists interface at all levels of a project or communications initiative and are responsible for budgets and timelines as is appropriate.

Education

BA or BFA in design anticipated; MA or MFA a plus

Experience

Preferred 10 Years + Design experience. Advanced technical knowledge required; Expert in all Adobe products; Deep print and digital experience; Experienced working in and leading teams.

Important Attributes

High degree of strategic, problem-solving and creative ability; Award-winning design; Technical expertise across design and project management programs; Deep experience in print production and the development of digital assets, including websites, videos and more; Expert communicator; Willingness to experiment, learn and grow; Must deliver and react well to constructive criticism; Able to share comments with other teammates in a positive manner; Ability to react positively to — and seek — change; Ability to work across multiple projects at one time; A flexible team player who exhibits professional attitude and behavior and is able to manage client relationships; Positive attitude; Committed to the ideals of inclusion, diversity, equity and accountability; Good follow-through; Detail-oriented, enthusiastic, innovative, efficient, trusted; Collaborates, leads, assists; Committed to processes and systems yet willing to enhance and expand them as appropriate; Takes the time to learn about and understand clients and their goals; Interested in other aspects of the process. Enhances the culture of the Emspace + Lovgren team.

Primary Responsibilities

Work with client teams to develop creative strategies that are thoughtful, appropriate, forward-thinking and aligned with client goals; Execute at the highest level from ideation through end-product deliverable; Can work solo and is also able to collaborate with teammates and clients to develop design solutions (print, motion, digital, etc.) that meet or exceed the goals of the project within stated time and budget parameters; Manage time and projects as needed to

meet all stated deadlines; Interface with teammates and clients; analyze and critique solutions before presenting to the team; Manage quality and specifications with client teams throughout the process; Identify and manage photographers, illustrators, developers and other collaborators; Art direct and manage delivery of product; Develop tailored processes to engage and learn from clients; Deliver design solutions that are smarter and better than our competitors'; Assist other designers on the team as needed; Take responsibility for every aspect of the design process and solutions if needed; Concept and execute solutions to support how we present ideas to clients and Emspace + Lovgren to prospects. Represent the highest level of design in the community.

Secondary Responsibilities

Stay abreast of evolving trends, software and technologies, individuals and opportunities in the field; Track and follow a wide range of design inspiration and resources; Gain and share knowledge about client industries; Share information with the team; Contribute as a positive team member; Build culture within the design team and beyond; Assist in the growth and success of all teammates; Participate in the success of the organization by assisting with and attending events; Represent Emspace + Lovgren in the community.

Salary Range: This full-time position starts at \$60,000 and may range significantly higher based on experience and skill sets.

Labor Status: This is a professional position.

Supervisory Responsibilities: None but must interface with and may serve as a mentor to other creative teammates

Reports to: President/Creative Director

Contact: info@emspacegroup.com